



**MP**  
PIAGGIO **3** your urban



MP3 YOURBAN LT 300



MP3 YOURBAN LT 300 SPORT



**MP3 YOURBAN:** ELEGANT, COMPACT, DYNAMIC AND IDEAL FOR CITY TRAFFIC. DEDICATED TO THOSE WHO DEMAND EXTRA STABILITY FROM THEIR SCOOTER, BUT DON'T WANT TO SACRIFICE FUN.

MP3 YOURBAN LT 300 CAN BE RIDDEN BY HOLDERS OF A UK CAR LICENCE AGED 21 OR OVER\*, SO ITS TALENTS ARE ACCESSIBLE TO MANY COMMUTERS AND OTHERS WHO WANT TO FREE THEMSELVES FROM THE DAILY GRIND.

\*PIAGGIO RECOMMENDS THAT CAR DRIVERS WITHOUT SCOOTER EXPERIENCE UNDERTAKE SUITABLE TRAINING BEFORE RIDING AN MP3 YOURBAN.

# MP3 YOUR URBAN CHAMPION

MP3  
YOURBAN



- Stylish, sleek and compact with a choice of subtle or vibrant colours, MP3 Yourban LT 300 combines innovative design with high quality components to give a striking presence on the city streets.



# FUN COMES AS STANDARD

PIAGGIO REVOLUTIONISED THE SCOOTER WORLD IN 2006 WITH THE INTRODUCTION OF THE PATENTED DUAL FRONT WHEEL LAYOUT WITH INDEPENDENT, TILTING SUSPENSION. THIS INNOVATION LETS THE RIDER REACH NEW HEIGHTS OF ENJOYMENT IN TRUE MOTORBIKE STYLE, BUT WITH THE ADDED SECURITY OF THE THIRD WHEEL GIVING NEW LEVELS OF AGILITY AND GRIP IN ANY CONDITIONS.

With its 13" front wheels and compact dimensions, MP3 Yourban handles with razor-sharp precision: whether in a bend, overtaking, riding on cobblestones or over tramlines, nothing else carves through the traffic with the same exhilarating confidence.



3 wheels + 3 brake discs =  
**20% MORE BRAKING POWER**  
in critical conditions than on  
a conventional two-wheeled  
scooter.



○ With its wide front track, central daytime running light, extended turn indicators and integrated brake system with combined brake pedal, the **MP3 Yourban LT** may be ridden with a standard **UK passenger car licence** by those aged 21 or over and allows unrestricted access to dual carriageways and motorways.

○ As nimble as a conventional scooter and boasting unrivalled stability and striking looks, the MP3 Yourban LT 300 offers an original and **attractive alternative to the car** or public transport for city use.

○ Combined front and rear wheel braking, via the pedal on the footrest platform, or individual braking, via the handlebar levers.



**BRILLIANT  
PRACTICALITY**

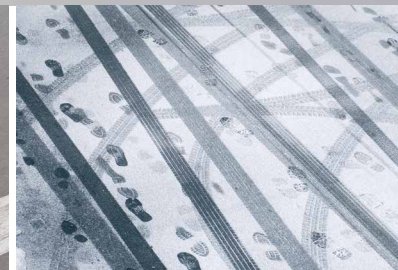
**MP3  
YOURBAN**





○ The MP3 Yourban means you can park anywhere\*. Its light weight and compact dimensions make it easy to use for anyone with an appropriate licence, at any time and in all metropolitan situations. What's more, the innovative front suspension roll lock system lets you stop at a traffic light without putting your feet down, or even park without the stand: yet another exclusive advantage of the MP3 family.

\*subject to local parking regulations



# SUPERIOR COMFORT

MP3  
YOURBAN



- The MP3 Yourban has a 300 cc, 4 stroke, 4 valve, fuel injected engine and CVT automatic transmission for lively performance and miserly fuel consumption.

- Instrument panel with stylish blue backlighting and LCD information display. An ergonomic and comfortable two-person saddle conceals a spacious compartment with room enough for two jet helmets with visors when you are parked, or shopping or gym kit when you are riding.





# MP3 YOURBAN SPORT



*SPORT*



THE MP3 YOURBAN SPORT ADDS A SLICE OF ATTITUDE WITH TWO AGGRESSIVE COLOURS "GRIGIO TITANIO OPACO" AND "BIANCO LUNA".  
DETAILING IS IN CONTRASTING GLOSS BLACK COMPLEMENTED BY BLACK WHEELS, MATT BLACK EXHAUST PROTECTOR AND A BLACK SADDLE HIGHLIGHTED WITH RED STITCHING.



# ORIGINAL OPTIONS

MP3  
YOURBAN



○ Make your MP3 Yourban your MP3 Yourban with genuine Piaggio accessories, including:

- Quick release top box kit
- Windshield
- Large windshield
- Hand guards
- Comfort gel saddle
- Leg cover
- Scooter cover
- E-power electronic anti-theft system
- Handlebar lock anti-theft system
- A selection of Piaggio helmets





ROSSO  
IBIS



NERO  
COSMO



SPORT  
GRIGIO TITANIO  
MATT



SPORT  
BIANCO  
LUNA



PIAGGIO®

### MP3 YOURBAN LT 300 / SPORT

Engine	Single cylinder, 4 stroke, 4 valves
Engine capacity	278 cc
Bore x stroke	75 mm x 63 mm
Power	16,7 kW (22,7 hp) at 7,750 rpm
Torque	24 Nm at 5,750 rpm
Valve actuation	Single overhead camshaft (SOHC)
Fuel system	Electronic injection
Cooling system	Liquid
Lubrication	Wet sump
Starter	Electric
Transmission	CVT with torque server
Clutch	Automatic, centrifugal dry clutch
Frame	Closed double cradle in high strength tubular steel
Front suspension	Articulated quadrilateral
Rear suspension	Twin dual-action hydraulic shock absorber with adjustable preload
Front brakes	Two 240 mm Ø discs
Rear brake	240 mm Ø disc
Front wheels & tyres	Aluminium alloy 13" x 3.00 with tubeless 110/70 x 13
Rear wheel & tyre	Aluminium alloy 14" x 3.75 with tubeless 140/60 x 14
Length / Width	2,040 mm / 760 mm
Wheelbase	1,440 mm
Seat height	780 mm
Fuel tank capacity	11 litres

NOTE: All UK-specification MP3 Yourban LT 300 models feature front indicators extending from the handlebar cowl, not integral with it.

YOUR LOCAL RETAILER

Piaggio reserves the right to modify technical specifications and visual appearance without prior notice. Only original Piaggio spare parts offer a guarantee of quality and ensure that your vehicle continues to function as intended by the manufacturer. Piaggio reminds you to always wear a helmet and to ride carefully at all times.

COMPANY WITH  
ENVIRONMENTAL SYSTEM  
CERTIFIED BY DNV  
= ISO 14001 =

COMPANY WITH  
QUALITY SYSTEM  
CERTIFIED BY DNV  
= ISO 9001 =

COMPANY WITH  
SAFETY SYSTEM  
CERTIFIED BY DNV  
= OHSAS 18001 =

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PIAGGIO®